




Public Reassurance A shared Responsibility

Police Scotland

West Dunbartonshire Council

Why Public Reassurance?

- 
- Concerns about drugs – **Up**
 - Concerns about youths – **Up**
 - Concerns about vandalism – **Up**
 - Lack of confidence in Police – **Up**
 - 43 % of people report a '*fear of crime*' – **Up**
 - Scottish Executive report Volume Crime – **Down**



Public Reassurance Preconditions

Essential Elements

- 1 Public confidence in choices & solutions
 - 2 Focused Community Policing
 - 3 Community Information
 - 4 Joint Problem Solving
- = Public Reassurance

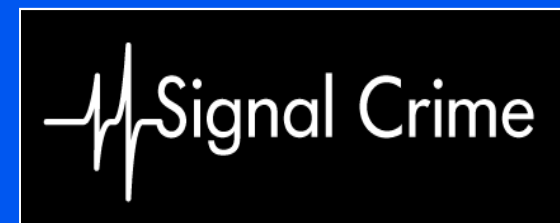




Public Reassurance Model

8 Stage Process

- 1 **Research** - *what we already know*
- 2 **Engage** – *with the community*
- 3 **Audit** – *report on stages 1& 2*
- 4 **Scan** - *signal crimes & visual audits*
- 5 **Select** - *3 priorities for action*
- 6 **Undertake** - *joint problem solving*
- 7 **Review** - *identify best practice*
- 8 **Establish** - *continuous improvement*



PUBLIC REASSURANCE AREAS

2010 / 2015

FAIFLEY

65% reduction in ASB/
31% reduction in all
Crime

WESTCLIFF

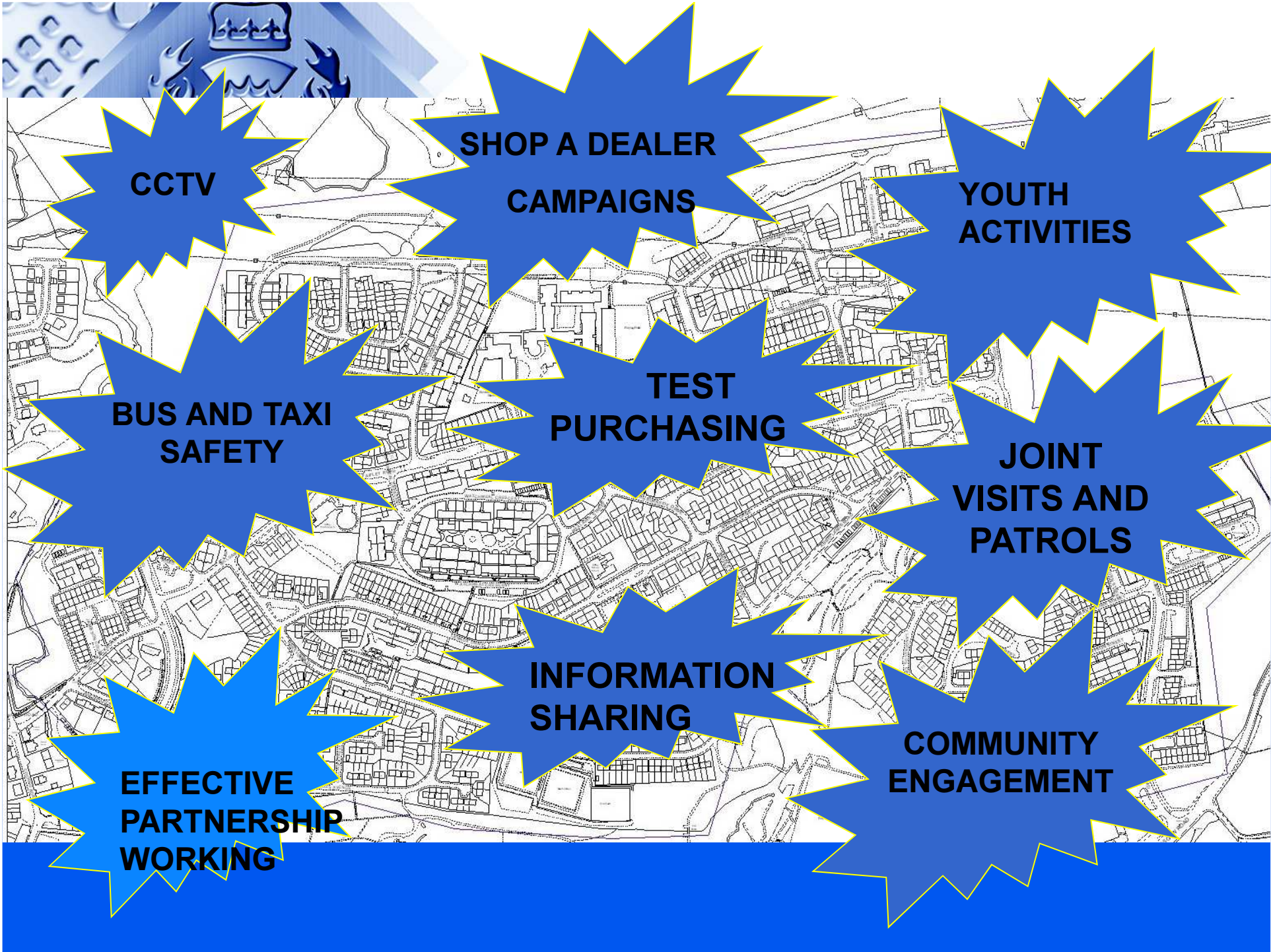
49% reduction in
ASB/Crime

WHITECROOK

50% reduction
in ASB/Crime

SOUTHDRUMRY

63% reduction in
crime and ASB



CCTV

**SHOP A DEALER
CAMPAIGNS**

**YOUTH
ACTIVITIES**

**BUS AND TAXI
SAFETY**

**TEST
PURCHASING**

**JOINT
VISITS AND
PATROLS**

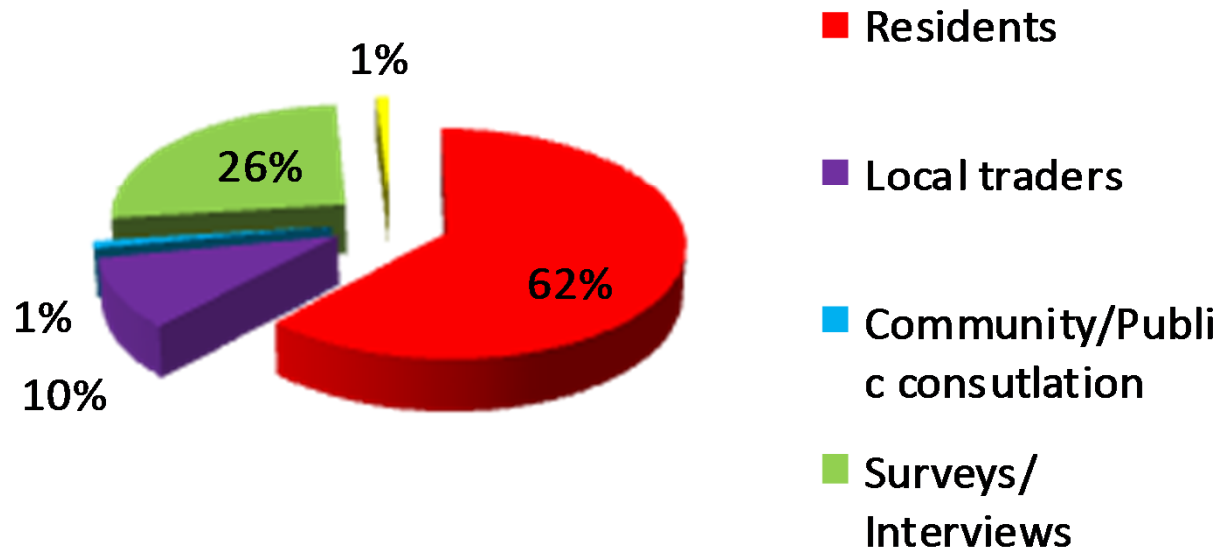
**INFORMATION
SHARING**

**EFFECTIVE
PARTNERSHIP
WORKING**

**COMMUNITY
ENGAGEMENT**

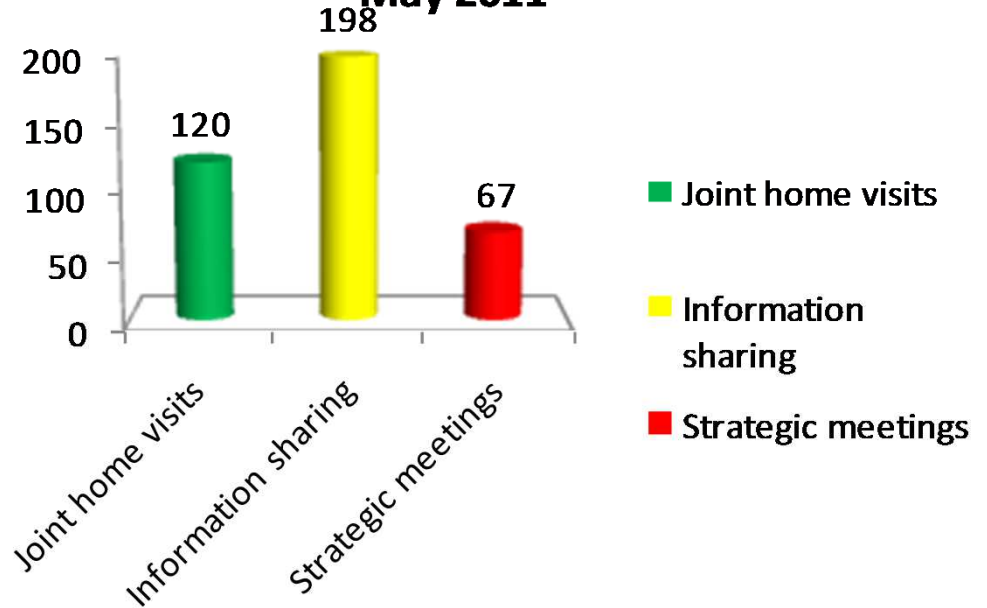


Community engagement from August 2010 - May 2011

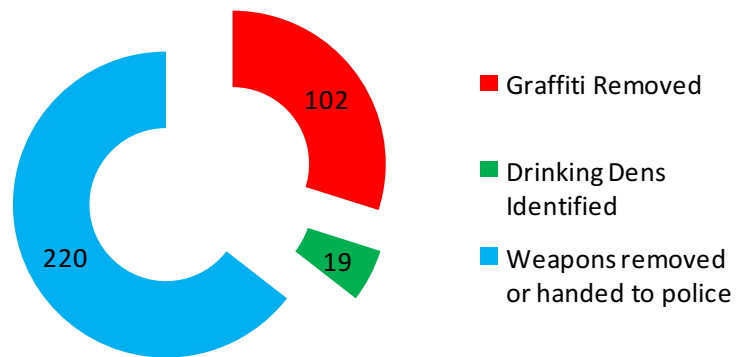




Examples of Partnership working with Strathclyde Police from August 2010 - May 2011



Environmental clean ups in Public reassurance areas from August 2010 May 2011



WHY IT WORKS

- Specific local areas
- Ongoing engagement
- Tackling issues identified by community
- Visible presence
- Partnership multi agency action plans
- Focus of resources / time limited